Grant #: Grant 19-02  Date report submitted: June 30, 2020

Grant Name: Collecting and distributing 15,000 baby clothes (1500 lbs saved from landfill) for homeless infants.

Grant Contact: Lisa Klein

Amount funded: $3000

Grant Objectives (Brief summary of grant):

Homeless babies will receive baby clothes.

Loved Twice will provide a minimum of 200 babies in Alameda and Contra Costa Counties with our wardrobes-in-a-box, which will bring 15,000 essential garments with a retail value of $52,500 into underserved communities.

Please submit a narrative report (approx. 2-4 pages) addressing the following questions for the project or activities, using this form. This grant report may be used to keep both the Altamont Education Advisory Board informed about your activities and the impact of our support. Photographs are encouraged. If you have any questions concerning these guidelines, please contact the Board Contact person at altamonteab@gmail.com.

1. Please report the outcomes of the funded project. In doing so, please refer to the grant objectives included above.

For this grant cycle we are proud to report that Loved Twice provided 743 babies in Alameda County with our wardrobes-in-a-box, bringing 555,725 essential garments with a retail value of $195,037 into underserved communities. Baby clothes were delivered at City of Berkeley Black Infant Health, Tiburcio Vasquez Health Center, Inc., Magnolia Women's Recovery Center, Cal Safe-Burke Academy, Bananas, Early Head Start Downtown Oakland, Though the Looking Glass, Children’s Home Society of California, Kaiser Permanente and Alta Bates Summit Medical Center.

Describe what you did to accomplish your objectives and any significant course changes you made along the way.

We held community baby clothing drives in Alameda. We collected clothes at our permanent collection bins – where members of the community can drop off gently used baby clothes year round. We hosted corporate baby clothing drives and sorting parties with big companies like: Workday, Chevron, Kaiser and Enterprise Holdings. We picked up baby clothes from
community sales where organizations were looking to give away lots of baby clothes after sales, such as the White Elephant Sale in Oakland. After the homestay, we continued to collect, sort and distribute baby clothes… safely. As babies are being born every day, there is still a need. And, as people are home cleaning out their closets, the clothes continue to come in.

3. What methods were used for evaluating and documenting progress towards these outcomes?

Our results are easy to measure and are updated daily by the counties and locations we serve. Loved Twice tracks the number newborns served by keeping records of requests for wardrobes-in-a-box and the number of boxes delivered to social workers for their clients. The pounds of reused clothing and baby goods are measured by multiplying the average weight of the contents of a wardrobe-in-a-box (10 lbs.) by the number of boxes delivered. The cost to provide each wardrobe-in-a-box is determined by dividing the organization’s total expenses by the total number of newborns served. Loved Twice tracks this number in an effort to ensure that the organization functions at maximum efficiency and compares the cost per box to a very conservative estimate of the value of the items at retail prices ($262/box).

To ensure our wardrobes-in-a-box are of high quality, complete, and distributed in a fair and streamlined way, each and every box is tracked from beginning to end. We keep a detailed spreadsheet recording where the clothes come from, who lovingly packages them, who delivers the wardrobe-in-a-box to a social service agency, and which social workers hand-delivers it to an individual baby. The social service agency’s name, city, and, county of distribution are also recorded. In addition, each box is hand-counted prior to distribution.

4. What were the most important things you learned?

During this grant cycle, we learned the importance of shifting our operations to still continue to collect clothes since our 30+ collection bins are all closed. We are now accepting clothes on volunteers porches, social workers porches and storage units, where people can drop off items at a person free drop off location. Loved Twice has found a niche where people can recycle and donate baby clothing all while helping families in need, free of charge.

5. Please outline any significant changes in your organization since the grant was made. In particular, please describe any changes in key leadership positions in the organization and/or program.

No changes in our organization in the past 12 months.

In addition to measuring the outcomes of the funded project, we are interested in how grants directly improve the lives of the people in your community. Please share one or more stories or quotes that show how this project has made a difference in the lives the people your program serves.

“Kenya” was runaway forced into prostitution at a young age. When she became pregnant she was lost and needed help desperately. She is currently a WIC (Women, Infant and Children) low-income client. Luckily she was able to escape this life, but not without consequence. We gave her some of the donations: clothes, blankets and shoes for her baby. She was more than grateful for
this help. This was one less thing she had to worry about and gave Kenya hope she could be a good parent to her child.”

“I wanted to thank you again and again for the donation of baby clothes. Just yesterday, I was able to give out some clothes to a young immigrant Guatemalan woman who just arrived in the U.S. only 2 months ago. This is her first pregnancy and she is currently 4-5 months pregnant and completely alone — no family, friends or female support group, etc. She does not have a stable home. She met a woman through her brother who is letting her stay with her temporarily. It is not confirmed, but I have a feeling that her partner was murdered during the migration to the US. She was extremely thankful to receive clothing. She works as a street vendor selling fruit a couple of days per week and gets paid $25 per work day (barely enough to pay her rent and basic expenses – no room for clothes shopping, whatsoever)”. - Alameda County Public Health Department
Please send completed progress report forms in PDF format to Lauren at altamonteab@gmail.com with “Final Report-Grant #16-xx” in the subject line.